



The 11th Annual "Tail Of Two Cities" "PAW-RISIAN NIGHTS" Saturday, October 15th, Dana Point Yacht Club

Re: Sponsorship and/or Donation Request

Dear Community Business Merchant,

Please protect the lost and abandoned animals in our cities by supporting the upcoming Pet Project Foundation event that proudly benefits all of the animals at the San Clemente-Dana Point Animal Shelter.

The Pet Project Foundation (P.P.F.) will be holding its 11th Annual "Tail of Two Cities" Fundraiser Event at the Dana Point Yacht Club on Saturday, October 15th, 2011. This special evening will include dinner, drinks, casino gaming and auctions. We rely completely on the kindness and generosity of local businesses to donate items for this auction and to our foundation.

We respectfully submit a request for either sponsorship and/or a donation of an item or gift certificate to help raise money through our live or silent auction and opportunity drawings. We are a non-profit 501(c) (3) organization so your donation would also be tax deductible.

In addition to helping support the P.P.F and the animals in our care, the event is an excellent opportunity for local sponsors to get great advertising exposure.

We know these are difficult economic times; therefore, we would be especially grateful for your support this year.

Please contact us if you have any questions about our fundraiser, and thank you for your generous support!

Sincerely,

Erin Ramsey & Tammy Lascola
Co-Chairs

P.P.F. is an all volunteer organization with more than 4500 members and volunteers.

With the funds raised and donations received we're able to pay for food, veterinary care, dog trainer, kennel attendants, community spay/neuter program and so much more.

We have made a difference in the lives of over 30,000 animals by either reuniting them with their anxious owners, or finding them loving adoptive forever homes.

The Pet Project Foundation is a not-for-profit organization. Please consult your tax advisor for deduction guideline. P.P.F Tax I.D. #33-0030634.

To find out more, please visit
www.petprojectfoundation.org
or contact PPF at
info@petprojectfoundation.org

For further information about becoming a sponsor, donor or purchasing tickets to this event, please visit:
www.petprojectfoundation.org or call 949-595-8899.





The 11th Annual Event and Fundraiser

Tail Of Two Cities

“PAW-RISIAN NIGHTS”

SPONSORSHIP AND BENEFITS AWARDS

All of the fundraising proceeds from this annual event proudly benefit all of the animals in our care.

CHAIRMAN'S COUNCIL \$5,000.00

Recognition: Website link from our TOTC webpage, Event Presentation, Newsletter

- » VIP check in desk
- » Reserved table at event for twelve people
- » Your link added to PPF's A Tail Of Two Cities website page
- » Quarter page size recognition in each quarterly PPF newsletter for one year (mailed to over 4,000 members)
- » Two bottles of champagne and two bottles of wine for your table

PLATINUM \$2,500.00

Recognition: Website link from our TOTC webpage, Event Presentation, Newsletter

- » VIP check in desk
- » Reserved table at event for eight people
- » Recognition in our quarterly PPF newsletter for one year
- » Your link added to PPF's A Tail Of Two Cities Website Page
- » Two bottles of wine for your table

GOLD \$1,000.00

Recognition: Website link from our TOTC webpage Event Presentation, Newsletter

- » VIP check in desk
- » Four tickets to the event with reserved seating
- » Recognition in our quarterly PPF Newsletter for the Spring 2012 Issue
- » One bottle of wine for your table

SILVER \$500.00

Recognition: Event Presentation, Newsletter

- » VIP check in desk
- » Two tickets to the event with reserved seating
- » Recognition in our quarterly PPF Newsletter for the Spring 2012 Issue

BRONZE \$250.00

Recognition: Event Presentation, Newsletter

- » VIP check in desk
- » Recognition in our quarterly PPF newsletter for the Spring 2012 Issue

***All sponsorships are tax deductible less the value of any significantly tangible benefits that are utilized.
Each donor will be provided with detailed information on the actual value of tangible benefits at all levels of giving.*

PET PROJECT FOUNDATION
The 11th Annual "Tail Of Two Cities"
Event: "Paw-risian Nights"



Please respond to:

Erin Ramsey, *Co-Chair*
949.310.3801

Tammy Lascola, *Co-Chair*
949.310.2696

P.O. Box 5678
San Clemente, CA 92674
Phone 949.595.8899
info@petprojectfoundation.org

YES! I would like to provide the following item(s) for your fundraiser:

- Item(s) enclosed
 Please contact me for item pick-up arrangements

SORRY! I am unable to provide an item for your auction at this time, but please:

- Check back with me on _____
 Keep me in mind for next year!

Name _____

Title _____

Company _____

Address _____

City _____

Phone _____

Email _____

Please specify any special instructions or exclusions regarding your item below:

THANK YOU FOR YOUR SUPPORT!

Please consult your tax advisor for deduction guideline.

P.P.F. Tax I.D #33-0030634

Visit us at www.petprojectfoundation.org